

Name change is waste of time and money

THE NAME CHANGE for Cal State Hayward is another example of bureaucrats wasting time and money, when our state has fiscal problems. We hear how expensive education is getting for students (and parents), and then someone comes up with a plan that will uselessly spend money for new signs and stationery so they can try to further aggrandize their title. I guess wasting money is OK if it is donated.

This idea is as ridiculous as the city of Oakland expecting crime to go down by changing the name of East 14th Street to International Boulevard. The University of California, Berkeley, is a much more prestigious school, and it doesn't need to change its name to the University of California, East Bay. San Jose State hasn't changed its name to California State University, South Bay.

This idea doesn't even pass the smell test. California State University, East Bay, sounds awkward, even if you know what is meant by East Bay. East Bay is a direction on a body of water; it is not a place. I don't think it means anything to anyone outside the Bay Area.

Do we alumni, who have been working hard to make the name California State University, Hayward, a good one by our life performance, have a say in the matter? Maybe we like the name as it is? How would you like a lame name change of the school that you graduated from? Why don't you put the money and energy being spent on this stupid idea toward real improvement of the university?

I don't know who came up with this dumb idea, but I will bet it wasn't a Cal State Hayward graduate.

Carl J. Fischer

Martinez

California State University, Hayward

Class of 1975